- ask him to write the memo which is on the next page, page
- 2 32?
- 3 A I -- I can't tell you exactly about the dates, but
- 4 I did speak to Alan because I wanted Alan to -- to bless,
- 5 for lack of a better term, and communicate the same to Booth
- 6 so that Booth would know that my conversation with Dave was
- 7 a legitimate one and what I was talking about was a lawyer-
- 8 approved structure.
- 9 Q Going back to page 31 of Mass Media Exhibit 1,
- just so the record is clear, there is various handwriting up
- 11 here at the top of the page. Does that have anything to do
- 12 with this memo?
- 13 A I have no idea. That's not my handwriting. My --
- 14 I couldn't make my word processor go over and make the date,
- so I just wrote that in myself. That's my handwriting,
- 16 "8/17/93".
- 17 O And the other handwriting at the top of the page
- is not yours, has nothing to do as far as you know with this
- 19 case?
- 20 A I don't know what that is.
- 21 Q There is a fax notation at the top of the page
- 22 which says, "August 17th, 1993; 10:04; from Federated
- 23 Media", and then it says to a phone number. Is that when
- you faxed this to Mr. Booth, at 10:00 in the morning?
- 25 A I have no recollection of that at all.

- 1 O Do you recognize the phone number that appears
- 2 there?
- 3 A I don't.
- 4 O Do you recognize the area code --
- 5 A Sure.
- 6 Q -- 813?
- 7 A I think that's Detroit.
- 8 O And that's where Mr. Booth is.
- 9 A Yes, I wouldn't argue the point.
- 10 Q Is it possible that Mr. Campbell's memorandum on
- 11 page 32 became necessary because Mr. Booth became upset
- about the possibility that your proposal involved a waiver
- and that the purpose of Mr. Campbell's memorandum was to
- 14 assure him to the contrary?
- 15 A No. No, I don't think that at all. He wasn't --
- 16 I didn't ever remember anything about being upset.
- 17 Q You didn't talk -- you don't recall discussing it
- 18 with him.
- 19 A No, I didn't -- no, I don't recall any
- 20 conversation at all with either Booth or -- or -- or Ritter
- in regard to these notes.
- 22 Q Now, Mr. Campbell's memorandum in the first
- 23 paragraph makes reference to having discussed the matter
- 24 with Mr. Qualey. Did Mr. Campbell report to you what he
- 25 discussed with Mr. Qualey?

- 1 A I -- I don't know. I don't recall.
- Q Now, I believe you testified that after your
- 3 September meeting with Mr. Hicks and Mr. Brown, there was no
- 4 further discussion of the waiver until March -- or I mean
- 5 the option.
- 6 A That is correct.
- 7 Q Now, it's correct, isn't it, that no efforts were
- 8 made to formalize what later became Hicks Broadcasting until
- 9 March, is that correct?
- 10 A Well, I -- I think that -- I don't -- I'm a little
- 11 fuzzy -- I'm fuzzy about it. I don't remember whether they
- were talking about a sub-S or an L.L.C. L.L.C.s were new,
- they were brand new in Indiana. But my first discussion
- of -- of the aspects of an operative agreement occurred at
- 15 the very end.
- 16 Q Well, during this period, were you acting on
- behalf of your children in connection with this matter?
- 18 A During which period?
- 19 Q Well, during the entire period that the -- that
- the deal was put together and the corporation or the L.L.C.
- 21 was ultimately formed.
- 22 A Well, let me -- I'm still not sure. Let me answer
- 23 this and see. I did speak on behalf of my kids with Rick
- 24 Brown at the times that -- that any negotiations needed to
- 25 be done, if that's what you mean.

- 1 Q Well, during the period from your first meeting
- 2 with Mr. Hicks on July 28th, 1993 until the corporation --
- of the L.L.C. was finalized on March 31st, 1994, do you have
- any knowledge as to whether your children spoke to Mr. Hicks
- 5 during that period, any of your children?
- 6 A I have -- I don't know.
- 7 Q Do you have any knowledge as to whether they spoke
- 8 to Mr. Brown during that time period?
- 9 A I'm fairly certain that -- excuse me. I'll go
- 10 back to my previous answer. I'm fairly certain that Alec
- 11 did not, but I can't speak about the other two. I have no
- 12 knowledge of that. I'm sorry. What was the last question?
- 13 Q The next one is during the same time period, do
- 14 you have any knowledge as to whether your children spoke to
- 15 Mr. Brown?
- 16 A No.
- 17 Q And when was Mr. Thompson hired? That would have
- 18 been in March, is that correct?
- 19 A Well, he, at his office, Barnes & Thornberg, did
- 20 this work at the tail end of -- of March.
- 21 Q And do you know whether your children talked to
- 22 him during that time period when he was doing that work?
- 23 A No, I don't.
- Q Now, it appears that a decision was made to defer
- 25 the organization of Hicks Broadcasting until after the asset

- 1 purchase agreement with Booth was finalized, is that
- 2 correct?
- 3 A I don't know what their plans were.
- 4 Q Were you --
- 5 A That's what -- that's what happened, but I don't
- 6 know what they intended to do.
- 7 Q Do you know how it came about that that happened?
- 8 A No.
- 9 Q Were you involved in any decision in that respect?
- 10 A I -- and I can't remember the details even as I
- 11 speak. But there was some discussion at some point in --
- 12 after the first of the year. I don't think L.L.C.s were
- 13 allowed until the beginning of -- I don't know, the
- beginning of '93. The legislature hadn't -- hadn't passed.
- 15 But there were some discussions of the merits of the two
- 16 structures, the sub-S and L.L.C. I have a recollection of
- 17 that, although I can't tell you exactly what the difference
- 18 is now.
- 19 Q Did you feel that your -- your children were
- adequately protected by applying for or entering into an
- 21 agreement to buy a radio station before they had reached a
- 22 final agreement with Mr. Hicks as to the ownership structure
- of the -- of the proposed licensee?
- 24 A Do I think they were safe?
- 25 Q Adequately protected.

- 1 A I had no reason to think otherwise. I held all of
- 2 these people in high regard. And --
- 3 Q So basically until after the assignment of license
- 4 was granted, there was no legal agreement as to your
- 5 children's ownership interest in the licensee, is that
- 6 correct?
- 7 A If the legal agreement is the operating agreement,
- 8 then that would be right.
- 9 Q And do you have any understanding as to whether
- 10 Mr. Hicks, had he so chosen, could have gone forward with
- 11 some other partners?
- 12 A I -- I can't -- I don't -- I mean, I don't know
- 13 the law on --.
- Q Well, based on your business experience, is it
- 15 common to enter into a deal to purchase valuable assets when
- 16 you haven't finalized your arrangements with your partners?
- 17 A I can't say whether it is common. I think
- 18 entrepreneurs engage in all kinds of behaviors.
- 19 Q Have you done that?
- 20 A No. I've done things on faith.
- 21 Q And apart from encounters at trade meetings, you
- really didn't know Mr. Hicks until July 28th, is that
- 23 correct?
- A Well, it's how you want to characterize it. Did I
- 25 know him? I think I've described I've met him at various

- 1 things. And I -- I didn't -- I wouldn't describe him as a
- 2 good friend.
- But given his background, and I'm really thinking
- 4 now about activities with trade groups and so forth, I
- 5 thought him of -- of good -- you know, of good character and
- 6 good reputation and so forth. I -- he had been in business
- 7 in Kalamazoo for some long while. And so while I didn't
- 8 know him on a business basis, I had a very good feeling
- 9 about him.
- 10 Q Now, turning back to your note to John Booth which
- is page 31 of Mass Media Bureau Exhibit 1, would you read to
- 12 yourself the next-to-last paragraph beginning, "He will
- 13 return to the campus in a few weeks."
- 14 A Yes.
- 15 Q What did you mean to convey by that paragraph?
- 16 A I think that paragraph goes along with the one
- 17 before it. This happened to be the kid who wound up in the
- 18 golf business. The campus was in Arizona and he never came
- 19 back. So it was just two fathers talking to each other.
- 20 Q Well, you indicate that you were reaffirming your
- 21 "desire to provide for our people the best possible
- 22 opportunity to survive in this business in our home area.
- 23 It is important." Does that mean that it was important for
- you to find an opportunity for your children to participate
- 25 in the radio business in the area where they live?

- 1 A I -- well, I would be interested in having my kids
- 2 in our business. I mean, I -- I clearly would. I don't
- 3 think I will in the case of our oldest and that's
- 4 disappointing to me. But that's the way it is. I really
- 5 think that's the kind of thing I was expressing. It was
- 6 more emotion than it was --
- 7 Q Could you turn to Mass Media Bureau Exhibit 6.
- 8 A What book is that?
- 9 Q That's your note to John -- that's in Book 2.
- 10 A Exhibit?
- 11 O Exhibit 6, your note to Mr. Booth of April 18th,
- 12 1993.
- 13 A Right.
- Now, just so something is clear for the record, on
 - the first page, you refer to your arrangements with Mr.
 - 16 Booth as a JOA, which I assume means joint operating
 - 17 agreement.
 - 18 A Down here under --
 - 19 Q Under "Leadership" in the first sentence there.
 - 20 A Yes.
 - 21 Q I just wanted to clarify whether there isn't a
 - 22 station between a joint sales agreement and joint operating
 - agreement in your mind. What do those terms mean?
 - 24 A I think in this case, the J -- that -- that's what
- 25 he called it in the first document from Saginaw. And so

- 1 that's what I called it here. It was subsequently referred
- 2 to as the venture. And that's what I meant here.
- 3 Q So those are just from your point of view
- 4 synonymous terms; just different ways of referring to the
- 5 same agreement.
- 6 A In this memo, yes.
- 7 Q As a general matter, is there some distinction in
- 8 the industry between a joint sales agreement and a joint
- 9 operating agreement?
- 10 A I -- I don't know the answer to that. I think
- 11 there -- people use a lot of different --
- 12 Q Now, on the second page, under the heading, "Sales
- 13 Presentation, Strategy and Revenue Expectations", as
- numbered subsections to the second paragraph beginning, "1)
- Presentation" and "2) Emerging feeling", do you see those
- 16 two?
- 17 A I do.
- 18 Q And if you would read them, just refresh your
- 19 recollection as to --
- 20 A Yes.
- 21 Q Now, in terms of -- at this point, you're
- 22 referring to Mr. Booth what you learned at the NAB meeting.
- Were you also intending to recommend these solutions?
- 24 A I don't know what I was -- whether I was trying to
- 25 recommend anything. My goal was to keep him posted on

- things that people were talking about and things that people
- were saying. This was a very -- not -- not necessarily
- 3 confusing time. But nobody quite knew what the right
- 4 formula was: one person pitching three stations, one
- 5 pitching -- person pitching two stations, separate sales
- 6 staffs.
- 7 My goal was to simply get him to focus on what's
- 8 happening -- what I had learned in Washington and what's
- 9 happening in the business and maybe bring back some
- discussions so we could further promote our own enterprise,
- 11 Radio One, in South Bend.
- 12 Q Now, subsequent to Hicks Broadcasting's assuming
- 13 control of WRBR, isn't it a fact that essentially this
- 14 proposal was adopted and that there were separate sales
- 15 staffs, each selling their own station?
- 16 A Well, yeah, but some other things happened. I
- 17 mean, there were a number of other changes that happened
- 18 during that same period of time between the time that I
- 19 wrote this and the time that the sales staffs split.
- 20 Q But that was ultimately adopted in connection with
- 21 your joint sales agreement, that the sales staff was split.
- 22 A Well, but LTA became BYT, and there was a
- 23 significant format change. The time and experience, we were
- 24 a whole lot smarter, but still experiencing when we split
- 25 the sales staff. But, sure, that's right, ultimately, and I

- think that was in the middle of '95.
- 2 Q Now perhaps you can help us here. If you split
- 3 the sales staff, what is the remaining purpose of JSA?
- A Cost savings, like savings there were in the
- 5 beginning, right out of the box. What were the goals?
- 6 There were two prongs. One was cost savings, and that we
- 7 enjoyed almost immediately, and that was an ongoing thing.
- 8 The other was a bump in revenue, and that was the hoped-for
- 9 thing I think ultimately happened, but there was a long time
- 10 trying and testing and experimenting in selling techniques
- 11 before we got there.
- 12 O Now, if you will look under the "Some Facts"
- 13 section at the bottom of page two of Mass Media Bureau 6, --
- 14 A I see that.
- 15 Q -- am I correct in concluding that that had not
- happened as of this time, that the joint sales agreement
- 17 served to increase sales?
- 18 A If I understand the question correctly, it is true
- 19 that the combining of the sales forces as of the time of the
- 20 writing of this memo had not been a successful thing. You
- 21 will recall, I said, we only got one salesperson instead of
- five out of the transition, and we were, even in April the
- 23 15th, we were still trying to get started -- not started,
- 24 but trying to get it going faster.
- 25 Q Now, did there ever come a time when the joint

- sales agreement produced results in terms of sales that were
- 2 not attributable, for instance, to the fact that both WLTA
- 3 and WRBR later changed their formats?
- 4 A That's hard to measure. If I may be more
- 5 specific, the other argument is sort of a shelf-space
- 6 argument. When a salesperson goes to call on a client, the
- 7 more things he or she has to sell, the better. I think that
- 8 it's also fair to say that with some clients there is an
- 9 image of bigness that comes with a JSA that translates in
- 10 the end to increased sales. I also think in the case of
- 11 agencies and people like that who are pretty adept, they can
- 12 -- it's kind of one-stop shopping. Are you with me?
- Q Well, as I understand it, at least since July of
- 14 '95, as I recall, each station has been selling itself
- 15 separately. Is that correct?
- A Well, mainly, not exclusively, but mainly, that's
- 17 true. Separate sales staffs, but there are still times when
- 18 a client will want to buy both stations, and one person will
- 19 do that deal. I think that is still true.
- 20 Q Like, if there is a WRBR salesperson and he goes
- 21 in to sell WRBR, since '95, since the separation of the
- 22 staffs, would he also attempt to sell WBYT?
- 23 A He wouldn't avoid it, but it wouldn't be his
- 24 principal or her principal mission.
- Q Would he mention it at all or --

- 1 A He might. It depends on the client. And it might
- 2 make the inquiry, learn, call the salesperson from BYT to,
- 3 quick, run out there and call on that same client, that kind
- 4 of thing. There is still a fair amount of cooperation. But
- 5 the sales departments were split enough so that they had
- 6 separate goals and separate sales budgeting and so forth.
- 7 Q So it would appear that ultimately the most
- 8 important factor in the joint sales agreement is the ability
- 9 to combine resources. Is that correct?
- 10 A That's the easiest to track, but I wouldn't say
- 11 it's exclusively that.
- 12 Q Would you say it's predominantly that?
- 13 A No. I can't. I'd say it's hard to measure that.
- 14 Q Now, you proposed on page two of Mass Media Bureau
- 15 Exhibit 6 collocation of facilities.
- 16 A Yeah.
- 17 O At that time, what did you have in mind,
- 18 collocating?
- 19 A At the time of the writing of this note the
- 20 salespeople were together, that is, the sales was one was
- 21 one. There was this Radio One thing. But the studios and
- 22 the disk jockeys were in a separate location about a mile
- 23 away, and so what I had in mind -- well, what I was
- 24 discussing, coming out of the NAP meeting, was the idea of
- 25 putting them all in the same place. They had their

- 1 facilities, and so I quess what I had in mind is we would
- 2 have our studios, they would have their studio, but it would
- 3 be on the same floor in the same sort of common environment.
- 4 Q Did you speculate the type of situation that
- 5 ultimately occurred, where they are in the same suite?
- 6 Would that be a correct characterization, that both stations
- 7 are now in the same suite?
- 8 A Well, they are on the same floor, and the floor is
- 9 5,000 square feet, if you want to call that a suite.
- 10 Q And rent is shared between the two.
- 11 A The rent is shared.
- 12 Q Is that what you had in mind to propose to Mr.
- 13 Booth at this juncture?
- 14 A Well, generally, sure.
- 15 Q As opposed to, for instance, he leasing his
- 16 facilities in the same building as you were in?
- 17 A No, I think the second sentence speaks to -- and I
- 18 think I testified earlier today, there is a kind of energy
- 19 that is created when you put salespeople and product people,
- 20 programming people together, because the product people or
- 21 programming people are performers, and they do funny things,
- 22 and it's kind of a show-biz deal that's helpful to the
- 23 salespeople to keep their energy up and so forth. They are
- 24 salespeople.
- Q And did you ever get any reaction to this from Mr.

- 1 Booth, apart from the fact that he was selling?
- 2 A That may have spoken for itself, but I didn't
- 3 connect the two at all. No. I think I spoke with Ridder a
- 4 little bit about this.
- 5 Q And it subsequently did happen after the station
- 6 was sold. That's correct, isn't it?
- 7 A That the studios were collocated?
- 8 Q Yes. That the studios were collocated.
- 9 A When Hicks bought RBR, he, within a fairly short
- 10 period of time, moved his studios from University Gardens, I
- 11 think it was called, down to Edison Road.
- 12 Q Now, on page three under the heading "Some
- 13 Reflections" --
- 14 A Yes.
- 15 O -- there is reference to "Vince." That's Vince
- 16 Ford, I assume.
- 17 A Yes.
- 18 Q Am I to understand that at that point you were
- 19 dissatisfied with his performance?
- 20 A Well, he was John's employee, so it wasn't mine to
- 21 say about his performance.
- Q Well, did anything --
- 23 A Sorry.
- Q Sorry. Please finish your answer.
- 25 A Well, I think the uncertainty of JSAs and the

- 1 melding of the sales efforts did not emerge to all of us at
- the same time, and he may have had a different view of how
- 3 it should go for himself. Recall, his sales department came
- 4 to our place.
- 5 Q Now, did you reach any resolution of that with
- 6 John Booth before the sale?
- 7 A No.
- 8 Q Did you have any discussions with him about that
- 9 issue, the issue of Mr. Ford?
- 10 A I may have.
- 11 O If you will turn to page four, and in the first
- paragraph, numbered one and two, if you would read that.
- 13 A I see one. I'm not sure about the second sentence
- of two; I can't quite figure out, but, anyway, that may not
- 15 be requested.
- 16 Q Isn't that true that in October of that year, Mr.
- 17 Klein was hired to be, in effect, the manager of Radio One?
- 18 A In October of this year, six months after I wrote
- 19 this?
- 20 Q In '93, yes. I apologize.
- 21 A He was hired -- yes.
- Q Did you have any discussions with Mr. Booth
- 23 concerning that decision?
- 24 A I hired Steve to run our station.
- Q Right. He was also hired, as I understand it, to

- 1 be the general manager of Radio One.
- 2 A Well, yeah, he was. I think actually by that time
- 3 the name Radio One had lost its luster.
- 4 Q Or the entity, whatever.
- 5 A Yeah, I think I understand. But he was the
- 6 manager who would look after the selling entity, whether
- 7 it's Radio One, whatever it is. Yes, that's true.
- 8 Q And he replaced Vince Ford.
- 9 A Well, Vince Ford never did know -- Vince Ford was
- 10 Booth's employee. He replaced a guy named Steve Ruby, who
- 11 had left there earlier in the year. Steve Klein replaced
- 12 Steve Ruby, who had left earlier.
- 13 Q Now, in Point 2 here, you suggest that
- 14 consideration should be given that the manager of the joint
- sales agreement should eventually be the general manager of
- 16 both stations. Is that correct?
- 17 A That's what that says. Wait just a second. Yeah.
- 18 I think that's what that is.
- 19 Q And that eventually happened after Hicks
- 20 Broadcasting became the licensee of WRBR. Is that correct?
- 21 A Well, you will recall, when Hicks came along and
- 22 it was going to happen, we checked all of this with Allen
- 23 Campbell, just as I think John was in the process of doing,
- but earlier, yes, that's what happened.
- 25 Q Now, Vince Ford remained as the general manager of

- 1 WRBR until Mr. Hicks took over. Is that correct?
- 2 A He retired.
- A He retired at the time, that yes. He retired from
- 5 Booth American, as I recall, at the time of the sale of WRBR
- from Booth American to Hicks, L.L.C.
- 7 Q Now, when you say that your goal and one of your
- 8 purposes in seeking to preserve the joint sales agreement
- 9 with WRBR, that was one of the goals of your efforts in that
- 10 respect, wasn't it, after you couldn't buy the station?
- 11 A When I learned that we could not buy or that, as I
- think, didn't want to wait, one of my goals, my principal
- 13 goal, my first priority, was to preserve the JSA.
- 14 Q And that was because of both a hoped-for sales
- 15 advantage and also because of the cost savings arising from
- 16 combined combination. Is that correct?
- 17 A Yes, that's right. I believed -- yes. I believed
- 18 that the JSA was the way of future. I wasn't certain of it,
- 19 but I believed that it was something worth being aware of
- and being a part of.
- 21 Q Now, could this type of arrangement function if
- 22 both stations who were a party to it had directly competing
- 23 formats?
- 24 A Yes. It wouldn't be as easy, but they could.
- Q Well, how would that work, for instance, if they

- 1 were both country stations? How could Mr. Klein function as
- 2 the general managers of both?
- 3 A Well, I guess I don't know exactly what you have
- 4 in mind. Why couldn't it?
- 5 Q Because wouldn't he be aware of certain plans and
- 6 schemes, promotional devices that ordinarily you wouldn't
- 7 share with someone who was a direct competitor?
- 8 A Well, perhaps, but you could also have two kinds
- 9 of country. I mean, there's traditional country and modern
- 10 country.
- 11 Q Well, I'm just assuming that -- I'm talking about
- formats, however you call them, that are directly
- 13 competitive, that are reaching for the same segment of the
- 14 market, however you would characterize them, that are
- directly competitive. Could they function in a combination
- 16 type of JSA, whereby there was a general manager, the same
- 17 general manager for both stations?
- 18 A Yes.
- 19 Q And how would that be accomplished?
- 20 A The same way any other format pairings would
- 21 occur.
- 22 Q So you would have no objection to being in a
- 23 business situation where your competitor knew what you were
- 24 planning?
- 25 A Well, but you would -- you could not aggregate

- 1 shares and sell that way. I don't think you're talking
- 2 about a station play precisely the same music at the same
- 3 time. I don't think that's what you are talking about. I
- 4 can't imagine a situation like that, but in the event that
- 5 the country that you were talking about earlier, within the
- 6 categories of country there are various strains, if you
- 7 will, of country.
- 8 Q And do they appeal to different demographics?
- 9 A They could.
- 10 Q Now, are you aware of any situations where there
- 11 have been joint sales agreements that have involved stations
- that are directly competing with each other?
- 13 A Well, I don't want to be fencing with you, but
- 14 directly competitive. There are JSA -- no. I think there
- 15 are JSAs -- I can't recall them -- I can't believe specific
- 16 -- where there are similar formats. But I really can't
- 17 answer that.
- 18 Q But it's certainly a lot easier if the stations
- 19 have formats that don't overlap in terms of the demographics
- 20 they are seeking to reach.
- 21 A Well, it depends. It could be an advantage in a
- 22 selling situation if you could deliver two audiences
- 23 generally in the same demographic group. That's kind of the
- 24 beauty of radio in a selling situation. There are so
- 25 many --

	1	MR. BOYCE: Your Honor, I don't believe that
	2	exhibit has yet been received into evidence, so I would like
	3	to move Mass Media Exhibit 6, the memo to John Booth of
_	4	April 15, 1993.
	5	JUDGE CHACHKIN: All right. Any objection to its
	6	receipt? The exhibit is received. Go ahead.
	7	(Mass Media Exhibit 6 was
	8	received received in
	9	evidence.)
	10	BY MR. BOYCE:
	11	Q Mr. Dille, Pathfinder and Truth have situations
	12	where they operate more than one station in the same market.
	13	Is that correct?
_	14	A Yes.
	15	Q In those situations have you ever had a situation
	16	where the station's license to Pathfinder or Truth, as the
	17	case may be, have the same or very similar formats?
	18	A Well, let me be specific. That occurred in one
	19	place, Tulsa, where there are three stations. One is talk
	20	one is sports talk, that is, one is oldies, and one is jazz,
	21	smooth jazz.
	22	Q And how are those formats similar?
	23	A Well, I'm not still really sure what you are
	24	driving at, but in response to your question, there are
_	25	people in the age group that would listen to oldies that

- 1 could also listen to smooth jazz. I would guess they are
- 2 different, but it's possible.
- 3 Q Now, if you would turn to Mass Media Bureau
- 4 Exhibit 1, page 40, which is your statement to the
- 5 Commission.
- 6 A Bureau 1?
- 7 Q One, page 40. I just want to clarify what you
- 8 were thinking when you signed this statement. Now, with
- 9 respect to the statement that you would not finance or
- 10 guarantee the purchase of the station, I believe you
- 11 testified that you can't construe that as encompassing your
- 12 loans to your children because Peter Tannenbaum had said
- 13 that that was okay. Is that correct?
- 14 A That is correct.
- 15 Q Is that what you were thinking when you signed
- this statement? Did you think of Peter Tannenbaum?
- 17 A Peter Tannenbaum was absolutely crystal clear when
- 18 he said, in a case where there is 51 percent single
- shareholder, the balance of the shareholders are what are
- 20 called "nonattributable," and inasmuch are of little
- 21 consequence to the Commission. Further, there is a
- 22 parent/child premise, wherein adults, parents, can lend or
- 23 give money to children. And so, yes that's -- it didn't
- 24 occur to me otherwise.
- 25 Q It didn't occur to you otherwise, but what I'm

- trying to get at is when you signed this statement, what you
- 2 were you thinking about?
- 3 A Just like I told you. It never entered my mind
- 4 that it was anything other than what I've just --
- 5 MR. JOHNSON: I was trying not to interrupt. I
- 6 apologize for that. I'll just note for the record, Your
- 7 Honor, that we are talking about the same exhibits but with
- 8 different exhibit numbers on direct and cross-examination.
- 9 I had referenced this document as Mass Media Bureau Exhibit
- Number 3 at page 6 and Mass Media Number 1 at page 40. And
- 11 just for the record --
- 12 MR. BOYCE: That is correct. I believe that the
- document appears at both places.
- 14 MR. JOHNSON: I'm sorry.
- 15 BY MR. BOYCE:
- 16 Q Now, with respect to the next statement, that you
- 17 would not be involved in the day-to-day operation of the
- 18 station, neither you nor your father, did you consider that
- 19 to include Pathfinder?
- 20 A Well, we had the JSA, so to the extent that we had
- 21 the JSA, Pathfinder people were doing the sales work of
- WRBR.
- Q Did it occur to you, even though you felt that was
- 24 entirely appropriate, that maybe the Commission would want
- 25 to know about that?

- 1 A I didn't think about the Commission.
- 2 Q So when you signed this agreement, this statement,
- 3 you weren't thinking about it?
- 4 A Allen Campbell prepared this document. He knew we
- 5 had a JSA.
- 6 Q Well, is it fair to say that you received this
- 7 statement from Allen Campbell, and you signed it in reliance
- 8 on the assumption that it was okay because it came from him?
- 9 A Yes.
- 10 Q And you weren't thinking about much at the time?
- 11 A I wasn't thinking about much?
- 12 Q Well, in a deposition you gave in this proceeding,
- 13 which I will show you --
- 14 MR. JOHNSON: I'm sorry. This is his deposition
 - in this proceeding?
 - MR. BOYCE: This is his deposition in this
 - 17 proceeding, and I forget the date because I gave him the
 - 18 original of the book.
 - JUDGE CHACHKIN: Are the page numbers on the
 - 20 original deposition?
 - 21 MR. BOYCE: Yes. These are excerpts. It will be
 - 22 helpful. I'm not going to offer it as an exhibit
 - BY MR. BOYCE:
 - Q If you look at page 220 --
- ____ 25 A Got it.

1	Q starting at line 10, and I'll read what it
2	says: "You had no conversation with Allen Campbell as to
3	whether or not Pathfinder could be involved in the
4	day-to-day operations of WRBR? Question: Okay. Well,
5	okay, well, the basis for my question is did you know what
6	they signed here reflects that you personally will not have
7	involvement in the day-to-day operations of WRBR? Answer:
8	That's right, but, furthermore, I understood that
9	Pathfinder, for the reasons we discussed earlier today,
10	wouldn't be involved in the operation of WRBR. Question:
11	Well, I mean to the extent if you're barred, if you
12	personally are barred. Answer: Yes." And there is a
13	notation by the reporter that you were interrupting.
14	"Question: Continuing, you understood that Pathfinder also
15	would be barred? Answer: Yes, I would, yes."
16	Now what did you mean
17	MR. JOHNSON: Your Honor, in fairness, perhaps we

MR. JOHNSON: Your Honor, in fairness, perhaps we could ask that Mr. Royce also read to the witness the sections of this deposition that appear on page 24, beginning at line 13 through line 19 and, similarly -- I'm sorry. I misspoke.

JUDGE CHACHKIN: Why don't you read it, Counsel?

MR. JOHNSON: Okay. Thank you, Your Honor. I'll
start reading at line nine, Your Honor. "And you don't
recall Allen giving you any explanation as to why other than

- that the Commission wants it? Answer: No. No, I don't.
- 2 Question: So you're saying that when you signed this
- 3 station, that the question of whether or not Pathfinder
- 4 could be involved didn't enter your head. Answer: I was
- 5 not thinking about Pathfinder when we were talking about
- 6 this." Your Honor, also carrying over to on page 15 --
- 7 MR. BOYCE: On line 15 it says: "Not Pathfinder
- 8 could be involved didn't even enter your ahead."
- 9 MR. JOHNSON: If I didn't say that, I misspoke.
- 10 Similarly, over on page 224, at line five, Mr. Shuck writes:
- "And I'm not worried about the joint sales agreement."
- 12 MR. BOYCE: Sorry. What page are you on?
- 13 MR. JOHNSON: I'm on page 225, beginning at line
- 14 five, "Mr. Shuck: And I'm not worried about the joint sales
 - 15 agreement. Question: What I'm focusing on is just the
 - wording of this particular document, and perhaps I can ask
 - it in this ways. Well, it's actually, as I understand your
 - 18 testimony, the question of whether or not this should have
 - 19 read, 'not only you and your father.'"
 - 20 JUDGE CHACHKIN: "Not only your father and
 - 21 yourself."
 - MR. JOHNSON: Beg your pardon?
 - JUDGE CHACHKIN: It says: "Not only your father
 - 24 and yourself, but Pathfinder."
- 25 MR. JOHNSON: Thank you, Judge. If you add

- 1 "Pathfinder" in there, that never came up, whether or not
- 2 Pathfinder should be included in this statement as an entity
- 3 that was not going to be involved in the day-to-day
- 4 operations and financing.
- The answer says: "That discussion related to me"
- 6 -- Your Honor, I'm skipping Mr. Guzman's comment, I believe.
- 7 Yeah. I'm sorry. I think the proper answer is on page 226,
- 8 line 24: "The question of Pathfinder didn't come up. That
- 9 question, I got from Campbell related to me and my father.
- 10 I don't mean to be cavalier about it, but it was a simple
- 11 question."
- The next question: "No, and I don't mean to
- 13 suggest that this is -- you know, that you were being
- 14 cavalier. What we are trying to find out is what were you
- thinking. Answer: Well, I wasn't thinking too much. I
- 16 just -- here is the question, and here is the answer."
- 17 BY MR. BOYCE:
- 18 Q Now, you see where I got that you weren't thinking
- 19 much?
- 20 A Yes, I do.
- 21 Q Do you wish to explain that series of testimony
- 22 that we just read?
- 23 A Well, I guess -- take me back. I signed where it
- 24 said I would not be involved in the day-to-day operations.
- 25 It said "I," and that's what I honored.

1	Q But at the beginning portion that we just read
2	into the record you seem to indicate at page 220 that you
3	did recognize that in some way this also applied to
4	Pathfinder.
5	A Well, but everyone knew we had a JSA, so all I'm
6	saying is Allen Campbell, I knew it, and I assume everyone
7	else knew it, to that extent I think Pathfinder people were
8	involved in doing in the JSA that benefitted RBR.
9	Q Apart from the JSA, setting that aside, did you
10	believe that Pathfinder would have been barred from other
11	types of involvement in WRBR?
12	A Well, we had we also have a list of other
13	things which Campbell had delineated, helped us delineate,
14	wherein we would share general managers and other things,
15	and we had subsequently an accounting agreement, wherein we
16	kept books for Hicks Broadcasting.
17	Q But that came up several weeks later, isn't that
18	correct, that you received that advice from Mr. Campbell?
19	A That came up on March well
20	Q And what we need to keep in mind here is that the
21	Commission asked for some information. Did the Commission
22	know about what your intentions were in terms of the
23	accounting agreement and the common general managers? The
24	issue here is not whether these things could be done. The
25	question is, the Commission asked you a question, and did

- 1 you give a full answer?
- 2 MR. JOHNSON: Your Honor, I'm not sure what the
- 3 question is. If it's did the Commission know --
- 4 JUDGE CHACHKIN: The Commission didn't ask him any
- 5 questions. The Commission called up Mr. Campbell.
- 6 MR. BOYCE: That's correct, Your Honor.
- JUDGE CHACHKIN: And Mr. Campbell made a statement
- 8 based on what the Commission inquiry, at least that's what
- 9 he interpreted it, prepared a statement which this witness
- 10 signed. So there was never any discussion between the
- 11 Commission and Mr. Dille.
- 12 MR. BOYCE: That's correct, Your Honor.
- 13 JUDGE CHACHKIN: So we have to understand that.
- 14 So how would he know what the Commission had or didn't have?
 - 15 He didn't participate in the application. His name is not
 - on the assignment application.
- 17 MR. BOYCE: That's correct, and I withdraw that
- 18 question.
- 19 JUDGE CHACHKIN: Well, you do have those problems
- 20 to deal with. The fact is that he did not participate in
- 21 the application, and the only thing he had was this
- 22 statement prepared by Mr. Campbell and a brief statement
- from Mr. Campbell, discussion.
- Now, what Mr. Campbell told him -- we've had Mr.
- 25 Campbell's testimony, and I assume you've had a full

- opportunity to question Mr. Campbell as to what specifically
- 2 he told Mr. Dille when he sent him the statement. That's in
- 3 the record already, for what it's worth.
- 4 BY MR. BOYCE:
- 5 Q Returning to what you were thinking when you saw
- 6 the statement that "I will not be involved in day-to-day
- operations of WRBR, " did you perceive that that applied
- 8 also, with the exception of the JSA, to actions that
- 9 Pathfinder might take to be involved in the day-to-day
- 10 operations?
- 11 A All I know is what Campbell said, and it said that
- 12 I would not be involved, and that's what I thought, and
- 13 that's what I did.
- Q So, basically, to go to your testimony on page
- 15 226, 227, "I wasn't thinking much. I just -- here was the
- question, and here was the answer," is that your state of
- 17 mind at the time you signed the --
- 18 A My state of mind is, my lawyer called me, prepared
- 19 the document, he said this is what you need to sign, I read
- 20 it, I had no trouble with it, and I signed it. It was a
- 21 short experience.
- 22 Q And you were aware that this would ultimately be
- 23 submitted to the Federal Communications Commission.
- 24 A This statement?
- 25 O This statement.